



# The Value-laden Evoke Center of Excellence

*Here are some aspects in which our COE stands out:*

## What we do?



### Resource Quality

- Evoke ensures that the resources are selected from the very best in the industry who can successfully deliver projects that are aligned to strategic business objectives.
- We always focus on the best employee retention strategies like investing in employees' careers, recognizing employee contributions, reassessing compensation, and prioritizing work-life balance.
- We have built a tailored framework for L&D programmers to analyze the employees' skillsets and provide customized learning guideline that will be useful for their personal development.
- Employees at Evoke are always encouraged to explore multiple channels within the organization to work and learn on diverse technologies, to upgrade their careers, and become experts in their respective fields.
- Evoke promotes one of the finest work cultures built over the years and has been awarded a high GPTW rank for the second year in a row.

## What is Center of Excellence (CoE)?

The Center of Excellence is a specialized team designed to define, speed up, and scale the best practices and knowledge across the business. They follow a holistic transformative approach to eliminate artificial silos, pilot new capabilities, and enable consistent execution of the roadmaps to the fullest.

At Evoke Technologies, our CoE has evolved over the past two decades. This center is now capable of handling projects of all sizes and of any complexity, delivering solutions to several enterprises across various industries.



### Process Maturity

Evoke is continuously evolving its business operations for smooth and synchronous functioning to boost effectiveness and always deliver the optimal output. Our process improvement and maturity are closely monitored by our practice heads, who have rich technology acumen, and the process excellence is handled by individual CoEs.

Our Process Improvement approach includes:

- 1. Goal Settings:** Set SMART goals and align them with larger business objectives. It will ensure that every- one is on board and on target.
- 2. Policy Creation:** Businesses can protect employees by ensuring a formal policy management process is in place to generate, distribute, and update mandatory policies and procedures.
- 3. Devise Tools to Ensure Adherence:** Companies depend on efficient tools or systems that aids them manage these procedures. It brings control and discipline to ensure people are on the right track and follow standard procedures optimized for the enterprise.
- 4. Develop Enabling Tools and Systems:** From accounting to sales and HR, almost every business function benefits from the smart implementation of business automation tools.



### Technology Proficiency

Technology proficiency is the new imperative to business development and Evoke emphasizes putting it at the core of business.

- Establish technical expertise in the areas of the work unit's responsibility;
- Recognize technical complexity of work and advise employees accordingly;
- Accountability of the work deliverables of self and the team;
- Ensure proper implementation of requirements, workflows, regulations, and policies related to the services deployed in production;
- Achieve task completion reliably and accurately on time; and
- Accomplish complex assignments successfully without supervision.

Evoke Technologies CoE has modernized the business by streamlining the agile, cost-effective, and resilient delivery of technology while growing productivity and delivering excellent employee experiences. We not only manufacture modern tools/technologies, but also help to build a co-creation strategy to be adopted by other teams and contribute to the growth of the business.